HEIR MEDIA

GAME DEVELOPMENT

HELLO THERE,

We're Heir Media

Heir Media is a boutique multimedia production house that functions as both a film production company, publishing house, consulting agency, and game developer. This approach allows us to tackle most projects with innovation and creativity; while also completing the projects in excellence. We pride ourselves on our 'story-first' approach (which we've found helps brands come across as more friendly and accessible).

Here, we offer a variety of services: from commercials and TV spots, to novels and brand design; we are a one-stop-shop for both the business venture in its infancy and the entrepreneur who's looking to take their brand to the next level.

Thank you for taking the time to look over our various product offerings and services. If you have any questions that aren't answered in this brochure or our website, feel free to reach out to us and we'll get back to you.

Development
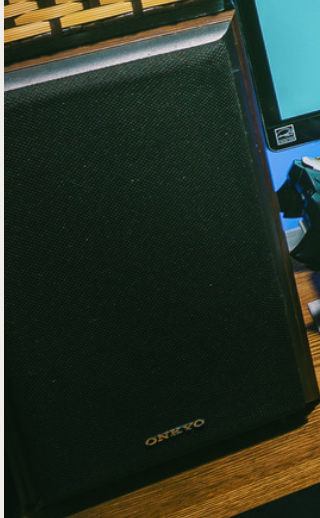
GUIDE

Full Development
CALL FOR QUOTE

Initial Interview
Full Team of Developers and
Designers
Script Writing
Voice Acting (if applicable)
Custom Assets
Quality Assurance
Marketing Assistance (if needed)
Brand + Management (if applicable)
Logo and Brand Design
Custom Animations and Illustrations

Every project is different. As such,
our prices are based off of scope,
which will include: the genre, style,
staff needed to produce the work,
publishing costs, assets needed,
music production, SFX, time needed
to produce the game, and other
production costs.

The Experience

SERVICES GUIDE

The experience

We partner with our clients to provide and produce the best possible product we can. We believe in honest interactions, innovative solutions, and creative approaches to every project we sign on to create. Ultimately, we make sure that our clients are happy with what's created, while elevating their ideas to the next level.

01

Ideation + Creative Brief

We'll sit with you to draw up a roadmap and budget for your game; taking into consideration your ideas, visual cues, and themes. At this stage, we'll also help you understand exactly what will be needed— not only in the creation of the game— for a successful marketing approach. Your personalized creative brief will highlight what we speak about in our first meeting(s), and give you a clear understanding of the investment.

02

Production + Custom Assets

In this step, we begin full fledged development: concept art creation, script writing, programming, environmental design, motion capture, QA, and more. Depending on the project's scope, we'll tailor every custom asset to fit. This phase will be the longest phase, as we will be working to create a well-run, polished final game.

03

Marketing + Brand Management

Once your game is finalized (or during the production of your game), you may be in need of assistance in getting your game out in front of potential customers— we can help! Let us help you manage your game's brand with campaigns, newsletters, community engagement, videos, dev-logs, and more.

Ready to hire?

We want to hear from you!

We are so excited to work with you! Please use the form on our website, or send us an email to get in touch. We will reply within 24-48 hours to speak with you about the next steps in the process.

Still unsure if you should work with us? Do not hesitate to send a message and we would love to answer all your questions!

@heirmedia_

contactus@hrminc.net

www.heirmedia.net