

HEIR MEDIA

ANIMATION & ILLUSTRATION

CLIENT GUIDE



W W W . H E I R M E D I A . N E T

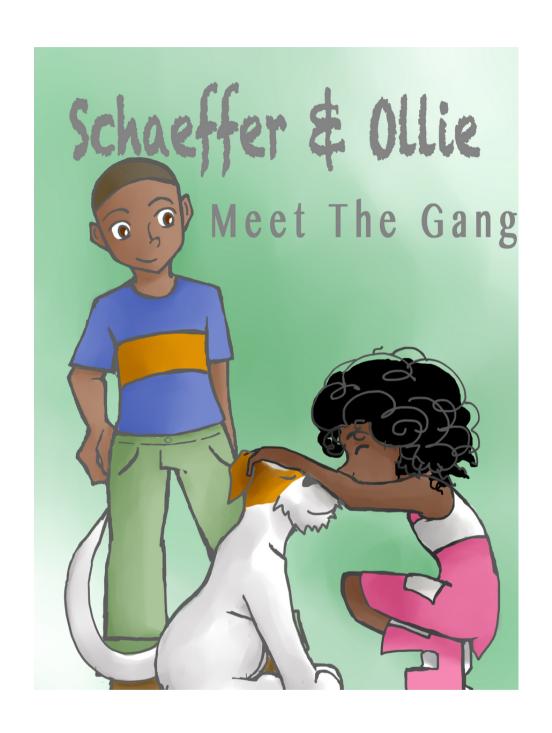


Heir Media is a boutique multimedia production house that functions as both a film production company, publishing house, consulting agency, and game developer. This approach allows us to tackle most projects with innovation and creativity; while also completing the projects in excellence. We pride ourselves on our 'story-first' approach (which we've found helps brands come across as more friendly and accessible).

Here, we offer a variety of services: from commercials and TV spots, to novels and brand design; we are a one-stop-shop for both the business venture in its infancy and the entrepreneur who's looking to take their brand to the next level.

Thank you for taking the time to look over our various product offerings and services. If you have any questions that aren't answered in this brochure or our website, feel free to reach out to us and we'll get back to you.









Use animation to tell the story you want! Whether it be a brand story, commercial, short film, feature film, or even an interactive video, we can help you discover and engage your audience through animated videos. Animation can help your brand seem more approachable and friendly to your audience, and help make your brand much more recognizable.



Sometimes your company's social media and/or website needs an upgrade, or if you need a design for your product or project; we can help you. Our artists are able to draw and design any illustration you need—whether 2D or 3D. We have the capabilities to create environments, characters, logos, and more for our clients. If you're in need of an illustration, call us today.



alatto expect

WE'RE HERE TO HELP YOU ENGAGE YOUR AUDIENCE THROUGH THE USE OF ANIMATION AND ILLUSTRATION.

Our approach is simple, we'll get an understanding of the scope of your project, its purpose, and tone; then, we'll send you the proposed budget and creative brief. Once we've agreed on the budget and brief, we'll get to work with the rough sketch. From the rough sketch, we'll create a full-color, primary illustration and set up a meeting to review. After our review, we'll add any extra effects and changes that were discussed in the meeting.

The whole process is meant to be as simple and straightforward as possible, in an effort to deliver our clients with the best product we can.





VALOR

WHAT WILL YOU DO WHEN EVERYTHING'S AGAINST YOU?

Starting Points

SMALL BUSINESS

STARTING AT

\$6,960

1-3D ILLUSTRATION (FOR SOCIALS);

AND

1-SHORT 15-30 SECOND AD,
OR COMMERCIAL SPOT,
UP TO TWO SIMPLE CHARACTERS,
AND 15 SECONDS OF VOICE OVER

EMERGING TASTEMAKER

STARTING AT

\$13,332

2 ILLUSTRATIONS (FOR WEBSITE AND SOCIALS)

AND

1 30-SECOND AD OR
COMMERCIAL SPOT WITH
VOICE OVER.

COLLECTION THREE

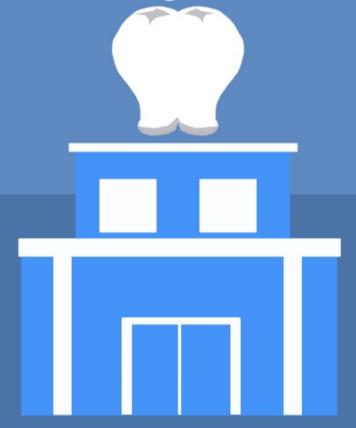
Custom

ANY LENGTH AD OR COMMERCIAL FOR BROADCAST, WEBSITE, SOCIALS, OR THEATRICAL:

AND

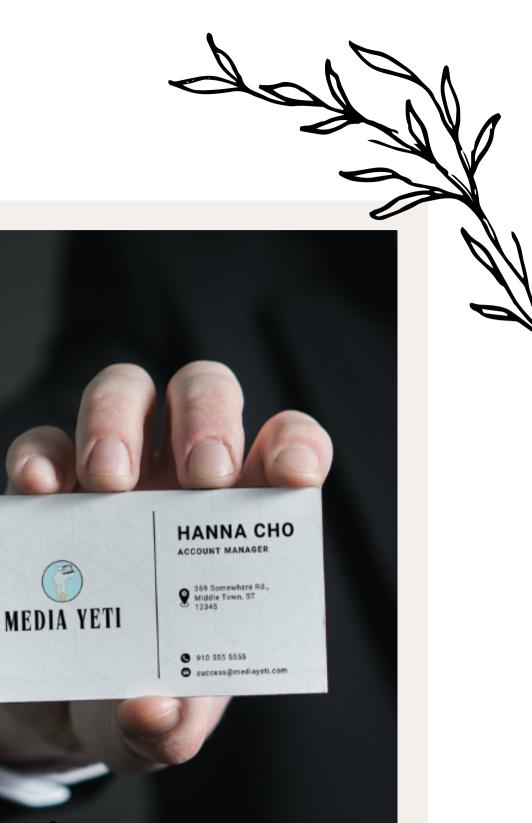
ILLUSTRATIONS (2D OR 3D) FOR
WEBSITE AND SOCIALS.

Come to Crofton Dentists!



All icons created and animated by Heir Media for short digital ad.

^{*}Our prices are subject to change.



Logo illustration created by Heir Media for Media Yeti.

let's connect

We are so excited to work with you! Please use the form on our website, or send us an email to get in touch. We will reply within 24-48 hours to speak with you about the next steps in the process.

Still unsure if you should work with us? Do not hesitate to send a message and we would love to answer all your questions!

contactus @ hrminc.net www.heirmedia.net

ph: 443.221.2876