



PUBLISHING SERVICES & PRICE GUIDE  
2023



# HEIR MEDIA

PUBLISHING



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# Welcome

Heir Media is a boutique multimedia production house that functions as both a film production company, publishing house, consulting agency, and game developer. This approach allows us to tackle most projects with innovation and creativity; while also completing the projects in excellence. We pride ourselves on our 'story-first' approach (which we've found helps brands come across as more friendly and accessible).

Here, we offer a variety of services: from commercials and TV spots, to novels and brand design; we are a one-stop-shop for both the business venture in its infancy and the entrepreneur who's looking to take their brand to the next level.

Thank you for taking the time to look over our various product offerings and services. If you have any questions that aren't answered in this brochure or our website, feel free to reach out to us and we'll get back to you.

# Publishing

SERVICES & PRICE GUIDE





SERVICES

# Why Publish?

With today's demand for high-quality and creative media in all aspects of our lives, Heir Media was formed to bring together the strategic, planning and creative resources to help small and mid-sized businesses meet these needs. At Heir Media, we have a passion for representing our clients' needs as our own which causes us to give our full focus to every engagement and every product we produce.

Concurrently, Heir Media's publishing division is designed to meet the specific needs of each author through customized, individualized, and personal services. We assess the needs of each project and recommend the best tier available to fit the client's vision and financial needs.



SERVICES

# What Kind of Books Do We Publish?

We publish most genres— from nonfiction to YA, contemporary fiction to religious book; from fantasy to self-help, from graphic novels to children’s books and workbooks.

While we are always open to working with emerging, new, or established authors, we do not publish every book that comes to us. After reviewing an author’s manuscript, we assess whether or not it meets our company’s criteria AND whether it is marketable. We are a boutique publishing company, so we only publish a limited number of books a year.

# Publishing Packages

## PRICE GUIDE



# Package One

PUBLISH ONLY

\$7575

Full Evaluation and Edit  
Proofreading  
Book Cover Design  
Interior Booklet Layout  
Distribution and Royalty Set Up  
Copyright and Cataloguing  
20 Free Copies  
Author Marketing Materials  
Publishing Imprint

This package works best for entrepreneurs, consultants, executives, and other professionals who want to publish a high level professional book, but need to make sure it is absolutely the best possible book; OR for those writing short stories, poetry books, or novellas. This package does not include illustration.





# Package Two

AUTHOR ILLUSTRATES

\$9292



- Full Edit, Layout, and Proofreading
- Book Cover Design
- Interior Layout
- Distribution and Royalty Set Up
- Ebook creation and Distribution
- Paperback Distribution
- Copyright and Cataloguing
- Publishing Imprint
- Author Photo [Given to us, must be to our standards]
- Author Marketing Materials [Author Bio and book description]
- 25 Free Copies
- Marketing consultation
- First Week Promotions
  - A full press kit for your book
  - A scheduled podcast interview on you and your book

This package is designed for authors who are seeking to publish books with illustrations or infographics (author-provided). This package is good for children's books (they provide illustrations), short stories, poetry books, photography books, cookbooks, travel books, novellas, or novels.



# Package Three

STARTS AT \$11615

WE ILLUSTRATE

Full Evaluation, Edit, and Proofreading

Book Cover Design

Interior Layout

Distribution and Royalty Set Up

Ebook creation and Distribution

Paperback Distribution

Optional Hardcover Printing and Management

Copyright and Cataloguing

Publishing Imprint

Author Photo

Author Marketing Materials

35 Free Copies

Marketing consultation

First Week Promotions

- Authentic Amazon reviews secured prior to book launch by sending advance copies to likely interested readers
- First week promotion to become an Amazon Best Seller
- A full press kit for your book
- A full set of social media posts and graphics
- A scheduled podcast interview on you and your book
- A complete case study on you and your book, done 6 to 9 months after your book is out
- Our Author Marketing team helps you do a full marketing plan for after launch, and we provide a complete book marketing course to walk you through everything you have to do

Similar to Package Two, Package Three also includes illustrations for an author's book. This time, however, the illustrations are custom created in-house (at Heir Media) via the author's input. This package is perfect for short story collections, anthologies, photography books, cookbooks, travel books, children's books, poetry books, or novellas.

# Package Four

GHOSTWRITING

STARTS AT \$8585/MONTH

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This Package is best for authors and entrepreneurs who don't have the time or ability to write a book on their own. They may have a great story idea or concept, but do not have enough time allotted to finish (or start) the book that they desire to write. This package is also useful for autobiographies, memoirs, fiction, and nonfiction books.

Full Evaluation and Edit  
Proofreading  
Book Cover Design  
Interior Layout  
Designated Writer  
Distribution and Royalty Set Up  
Ebook creation and Distribution  
Paperback Distribution  
Optional Hardcover Printing and Management  
Copyright and Cataloguing  
Publishing Imprint  
Author Photo  
Author Marketing Materials  
40 Free Copies  
Marketing consultation  
Custom Author Website  
Book Trailer (for fiction)  
Author Trailer (for non-fiction)  
Internet Marketing (60 days)  
First Week Promotions



- Authentic Amazon reviews secured prior to book launch by sending advance copies to likely interested readers
- First week promotion to become an Amazon Best Seller
- A full press kit for your book
- A full set of social media posts and graphics
- A scheduled podcast interview on you and your book
- A complete case study on you and your book, done 6 to 9 months after your book is out
- Our Author Marketing team helps you do a full marketing plan for after launch, and we provide a complete book marketing course to walk you through everything you have to do

# Package Five

THE VISUAL

CALL FOR PRICING



- Full Edit, Layout, and Proofreading
- Book Cover Design
- Interior Layout
- Distribution and Royalty Set Up
- Ebook creation and Distribution
- Paperback Distribution
- Copyright and Cataloguing
- Publishing Imprint
- Author Photo
- Author Marketing Materials [Author Bio and book description]
- 50 Free Copies
- Marketing consultation
- First Week Promotions
  - A full press kit for your book
  - Authentic Amazon Reviews
  - A complete case study on you and your book, done 6 to 9 months after your book is out
  - And more!

This program is designed for authors interested in creating their own graphic novels, comics, illustration books, coloring books, workbooks, etc.

# Additional Services



Narrated Audiobook	STARTS AT \$5555
Audiobook Production	STARTS AT \$7575
Book Launch	STARTS AT \$10,100
Author Interviews	CALL FOR PRICING
Podcast Promotion	CALL FOR PRICING
Book Trailer	STARTS AT \$6060
Brand Management	\$9090 / MONTH
Newsletter Management	\$3500 / MONTH
Addl. Marketing Materials	STARTS AT \$1700



## KIND WORDS

"Great team to work with, they understood my requirements and helped me go live within hours, and delivered the results ahead of schedule."

- T. Copon





# Ready to Hire Us?

WE'RE GLAD YOU ASKED



We are so excited to work with you! Please use the form on our website, or send us an email to get in touch. We will reply within 24-48 hours to speak with you about the next steps in the process.

Still unsure if you should work with us? Do not hesitate to send a message and we would love to answer all your questions!

# Thank You

STAY CONNECTED



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contactus@hrminc.net

www.heirmedia.net