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HEIR
MEDIA

BUSINESS CONSULTING GUIDE | 2023

Table of Contents



01

WHO WE ARE / OUR PURPOSE



02

OUR PROCESS



03

WHY CHOOSE US



04

OUR SERVICES



05

ADDITIONAL SERVICES

WHO WE ARE / OUR PURPOSE

Heir Media



Heir Media is a boutique multimedia production house that functions as both a film production company, publishing house, consulting agency, and game developer. This approach allows us to tackle most projects with innovation and creativity; while also completing the projects in excellence. We pride ourselves on our 'story-first' approach (which we've found helps brands come across as more friendly and accessible).

Here, we offer a variety of services: from commercials and TV spots, to novels and brand design; we are a one-stop-shop for both the business venture in its infancy and the entrepreneur who's looking to take their brand to the next level.

Here, we pride ourselves on our motto: "Where Creativity Meets Excellence." We believe that every project – no matter the scale – deserves our respect, time, effort, and creative prowess. We work directly with our clients (always giving a personalized and professional approach) to transform

their ideas and concepts into engaging and enjoyable, fully-realized content.

We believe in story telling – no matter the medium; and our team consists of filmmakers, game developers, writers, producers, animators, business consultants, programmers, illustrators, and content creators. We believe that no matter the industry, creativity is key to unlocking the story that every brand, individual, or company possesses. When you partner with us, you gain access to all the creativity, innovation, determination, personalization, and experience we have to offer – over 20 years of it; and, in turn, we enjoy working with clients who want to connect with their audience via a 'story-first' approach.

Thank you for taking the time to look over our various product offerings and services. If you have any questions that aren't answered in this brochure or our website, feel free to reach out to us and we'll get back to you.



Our Process

1 DISCOVERY AND PLANNING

We'll look at your business strategy, processes, and portfolio to determine which proven and emerging technologies will work best to boost productivity and revenue, meet evolving customer requirements, and ensure the security of your data.

2 AUDIT AND ASSESSMENT OF YOUR EXISTING IT ENVIRONMENT

What is your operating efficiency? What is your capacity for growth? Are your security measures up to standard? We'll evaluate your current IT environment and make recommendations for scaling up without breaking the bank.

3 CUSTOMIZED IT INFRASTRUCTURE DEVELOPMENT

Now that our strategic advisors have worked with you to pinpoint and prioritize your IT needs, the next step is to identify the systems and applications that will best support your business goals and formulate a smooth plan for implementation.

4 IMPLEMENTATION AND ONGOING IT MANAGEMENT

Once we've determined what IT infrastructure, upgrades, and maintenance you need to optimize productivity and business growth, you can trust us to test and roll out your customized IT solutions with minimal disruption. We can also expertly maintain and manage your system - it's a worry-free option that allows you to focus on your business, now and in the future.

WHY CHOOSE US

Heir Media



At Heir Media, we appreciate the trust you put in us when you hand us the keys to your IT kingdom. We've earned that trust from hundreds of clients in dozens of industries, and we know we can earn it from you.

Our consultants are strategic thinkers with years of experience in both IT and business. We do our homework, and make sure we understand your business goals before working with you to set technology goals.

Our specialty is custom-made solutions for how you work, sell, and grow. We think this is important, because at the end of the day, IT is about people, not computers.

Consulting Services

The services and expertise Heir Media consultants can give you to expand and run your business— big or small, for profit or non-profit.

Management Consulting

Reaching your maximum potential requires vision, planning, and execution. Let us assist you with making your vision successful through planning and execution. To address your company's (brands) needs, we provide a variety of services to help you achieve your goals:

- Project management
- Business planning and transformation
- Organizational Assessments
- Vendor assessment and selection
- Software Assessments
- Short-term operational support
- and more!

Investment:

Call for Quote

Consulting Services

The services and expertise Heir Media consultants can give you to expand and run your business— big or small, profit or non-profit.

Non-Profit Consulting

We understand that Non-Profits are in a unique position with factors that determine success or failure. Non-profits have the need for frequent and appropriate communications with donors; the need to grow, manage, and engage volunteers, in addition to efficiently managing the logistics involved in delivering your services to your constituents. To that end, we offer the following services:

- Project Management
- Board presentation support
- Business planning and transformation
- Software and hardware assessments
- Cloud vs On-Premise Assessments
- Vendor Selection
- Short-term operational support
- And more!

Investment:

Call for Quote

We believe every organization has potential. The challenge is tapping into that potential and enhancing its maximum value. We pride ourselves in helping organizations reach their potential through best practice consulting, providing short-term operational support, and equipping leaders for success. Our consultants have over 25 years of experience, in industries such as healthcare, technology, entertainment, and non-profits.

Contact us today, to get started!

Additional Services

HELP DESK SERVICES

The helpdesk option allows your company to subscribe to our 24-hour live technical support service. Users can access the service via online chat, text message, or phone.

STAFF TRAINING

Once your new IT environment is established, your staff will receive a combination of live and self-paced web-based training tailored to your company's needs and culture.

SUPPORT RETAINER

We recommend retaining our services for at least a year after your new IT infrastructure is implemented. We provide monthly analytics reports on how both internal and external clients are using the system, and make recommendations for maximizing your IT resources.





Reach out!



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