

## Music Composition Pricing and Service Guide

2023



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# WHO ARE WE?

Heir Media is a boutique multimedia production house that functions as both a film production company, publishing house, consulting agency, and game developer. This approach allows us to tackle most projects with innovation and creativity; while also completing the projects in excellence. We pride ourselves on our 'story-first' approach (which we've found helps brands come across as more friendly and accessible).

Here, we offer a variety of services: from commercials and TV spots, to novels and brand design; we are a one-stop-shop for both the business venture in its infancy and the entrepreneur who's looking to take their brand to the next level.

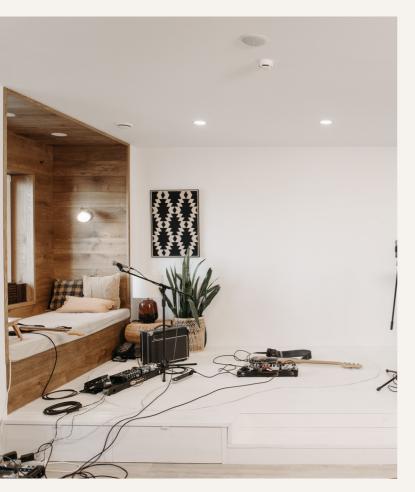


Thank you for taking the time to look over our various product offerings and services. If you have any questions that aren't answered in this brochure or our website, feel free to reach out to us and we'll get back to you.

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### Heir Media: OUR PURPOSE

Our *story-first approach* allows us to *get to the heart* of a brand's story in order to *effectively* communicate that to customers.



Here, at Heir Media, we pride ourselves on our motto: "Where Creativity Meets Excellence." We believe that every project — no matter the scale deserves our respect, time, effort, and creative prowess. We work directly with our clients (always giving a personalized and professional approach) to transform their ideas and concepts into engaging and enjoyable, fully-realized content.

We believe in story telling – no matter the medium; and our team consists of filmmakers, game developers, writers, producers, animators, business consultants, programmers, illustrators, and content creators. We believe that no matter the industry, creativity is key to unlocking the story that every brand, individual, or company possesses. When you partner with us, you gain access to all the creativity, innovation, determination, personalization, and experience we have to offer - over 20 years of it; and, in turn, we enjoy working with clients who want to connect with their audience via a 'story-first' approach.



Custom Music Production for your films, videos, games, and more!

### WHY USE MUSIC?

Music composition doesn't need to be an afterthought in your content— nor should it be. Of course the visual content is a powerful tool to wield; but, oftentimes, it is music that ties the entirety of the video/film/game together. With this in mind, using our custom, full service music production can elevate your brand.

### CUSTOM MUSIC

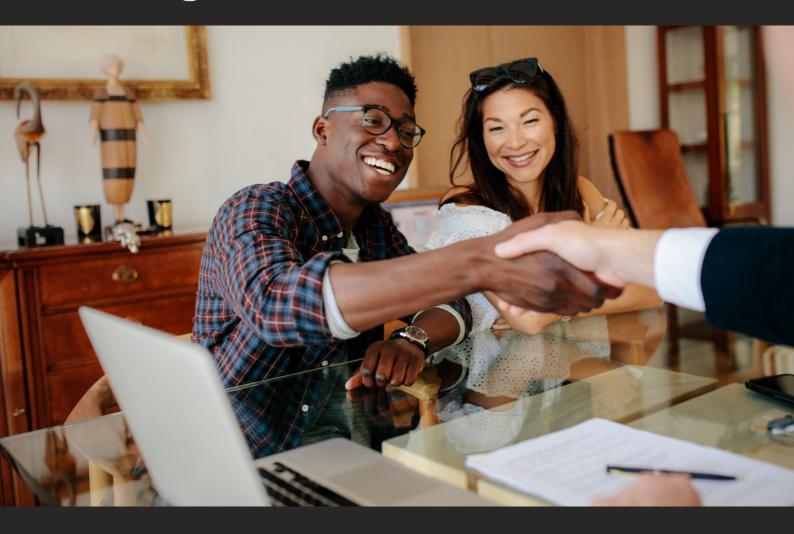
While stock music might be an easy and simple solution, it will not leave audiences with a memorable experience that an original composition can.

Creating an original score inevitably helps brands engage their audience; and we at Heir Media understand that finding the right composer (or, even finding the right licensed music) for your film, broadcast, game, podcast, commercial, or social media content can be hard. Our music production team will help you capture the right tone and feel your brand is aiming for; and we will provide the right quality of recordings in order to evoke the desired response and connection from your audience. If you haven't discovered what your brand's "sound" is yet, we have composers and musicians who can assist you in that discovery process and who will be able to amplify your content. Our composers often work with (or are themselves) filmmakers, media agencies, game developers, artists, and more to achieve the brand's desired target audience and retain their core essence.

Starting At <i>\$3232</i>	For those who need background, instrumental music for a commercial, quick ads, or a short form video (digital) that is less than a minute in length. We'll sit down with you to get a clear idea of what you need (tone, purpose, theme) and who your audience is.
Starting At <i>\$8383</i>	For those who need instrumental music for a commercial, ad, social media, interviews, or a short film. We'll sit down with you to get a clear idea of what you need (tone, purpose, theme) and who your audience is.
Starting At <i>\$10302</i>	For those who need music for any creative project that will reach a wide audience. This could be for broadcast, film, games, and more. We'll sit down with you to get a clear idea of what you need (tone, purpose, theme) and who your audience is.



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We are so excited to work with you! Please use the form on our website, or send us an email to get in touch. We will reply within 24–48 hours to speak with you about the next steps in the process.

Still unsure if you should work with us? Do not hesitate to send a message and we would love to answer all your questions!

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